

BD SCHOOLS

Learn how the Chilean Ministry of Education
is accelerating learning and literacy for students
of all ages





The Chilean Education Ministry, through the CRA (Learning Resources Center) came to ODILO with a **challenge**:

**Improving the reading habits and skills of students
across the entire country.**

9300 schools and millions of students, families, and teachers...
How could the CRA create, foster, and measure reading habits in Chilean children and young adults. How could families and teachers participate in the process?

ODILO, the multi format digital learning platform offering the most content in the world, answered the call.

The results: Over 3 million hours of learning and reading, a million and a half resources consumed in under three years, and an up to 100% increase in reading habits in Chilean schools.

If you want to know how they did it, keep reading.



THE SOLUTION



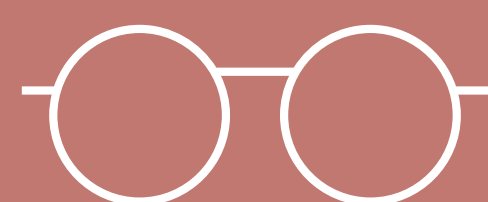
THE SOLUTION: BD SCHOOLS

A digital platform that fosters learning and promotes literacy skills. An **Unlimited Learning Ecosystem** developed by ODILO for students, families, and teachers, including reading experiences and content from the best providers.



Unlimited content:

Over 3M reading and learning titles in various languages and formats



Close to 4500 Interactive and collaborative reading plans and clubs

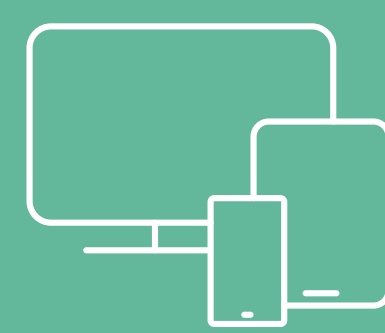
Crucial for improving reading and writing skills



Software that allows teachers and families to measure their students' and childrens' results



Additional access so that teachers and families can learn and **get certified within the ecosystem**



Accessible on an offline

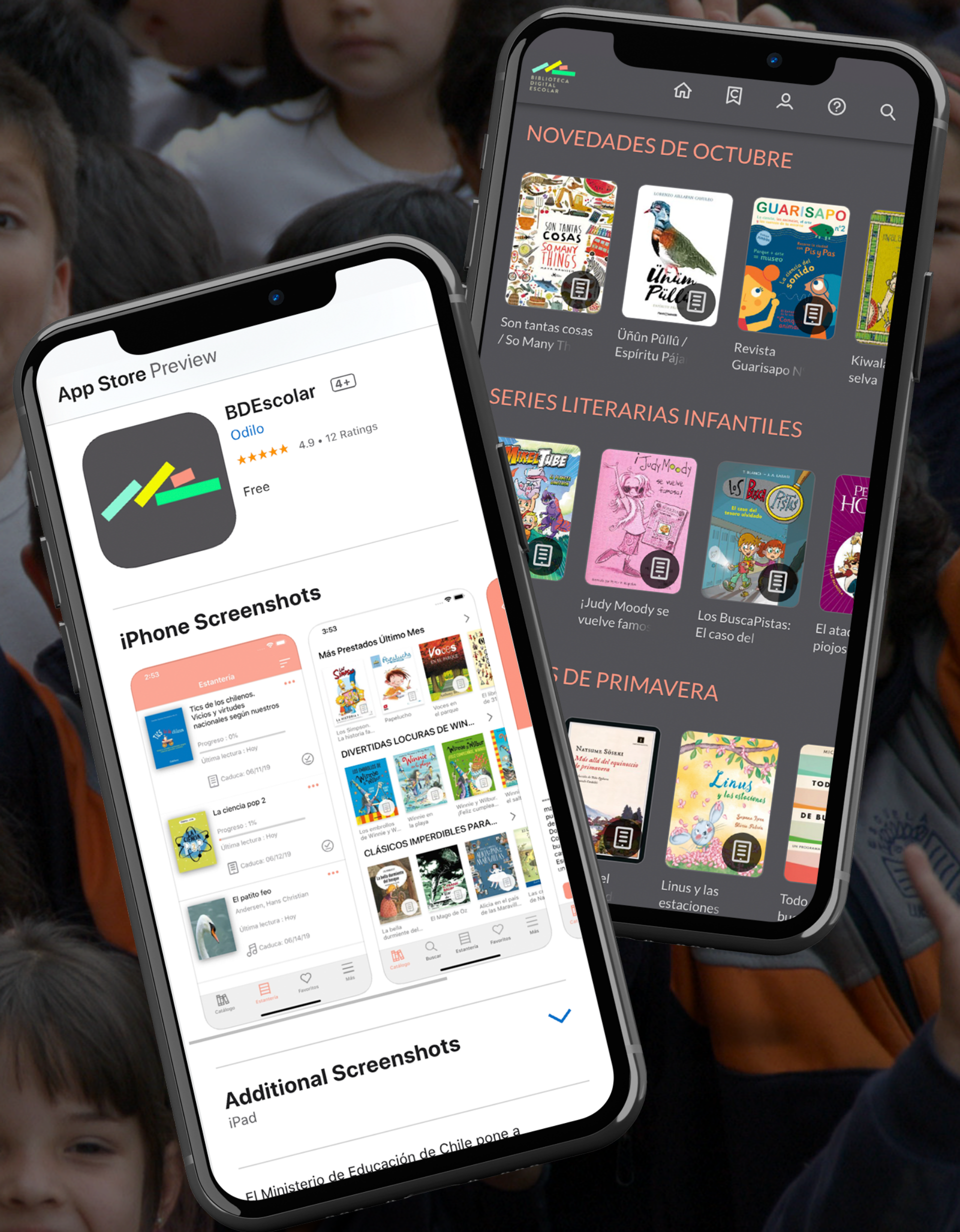
From any device

HOW ODILO IDENTIFIES AND ANSWERS THE NEEDS OF THE CRA:

...always adapting to the needs of each client and creating a unique platform for each one.

Needs identified by ODILO Unlimited Learning Ecosystems	ODILO Unlimited Learning Ecosystems
Access to quality reading experiences for all students	Platform that integrates multiformat content from the best providers, available on and offline
Unlimited and personalized reading content for each student	More than 3M untitled titles and subjects to satisfy the interests and curiosity of students
Fostering of autonomous, student-driven reading	Unlimited time to learn and read, since the ecosystem is accessible from any place and at any time
Ability to measure student progress	ODILO BI , the software that provides information on student progress in literacy skills
A platform that students enjoy using and where they want to stay	Easy-to-use interface, similar to entertainment platforms, available on any device
Involving families	Ecosystem accessibility for families, a crucial part of the learning process who can also benefit and learn
Empowering teachers	Training and certifications for teachers, allowing for expansion of the curriculum with platform use and acquisition of new technological skills

THE RESULTS



An APP highly valued by users:

4,6/5 



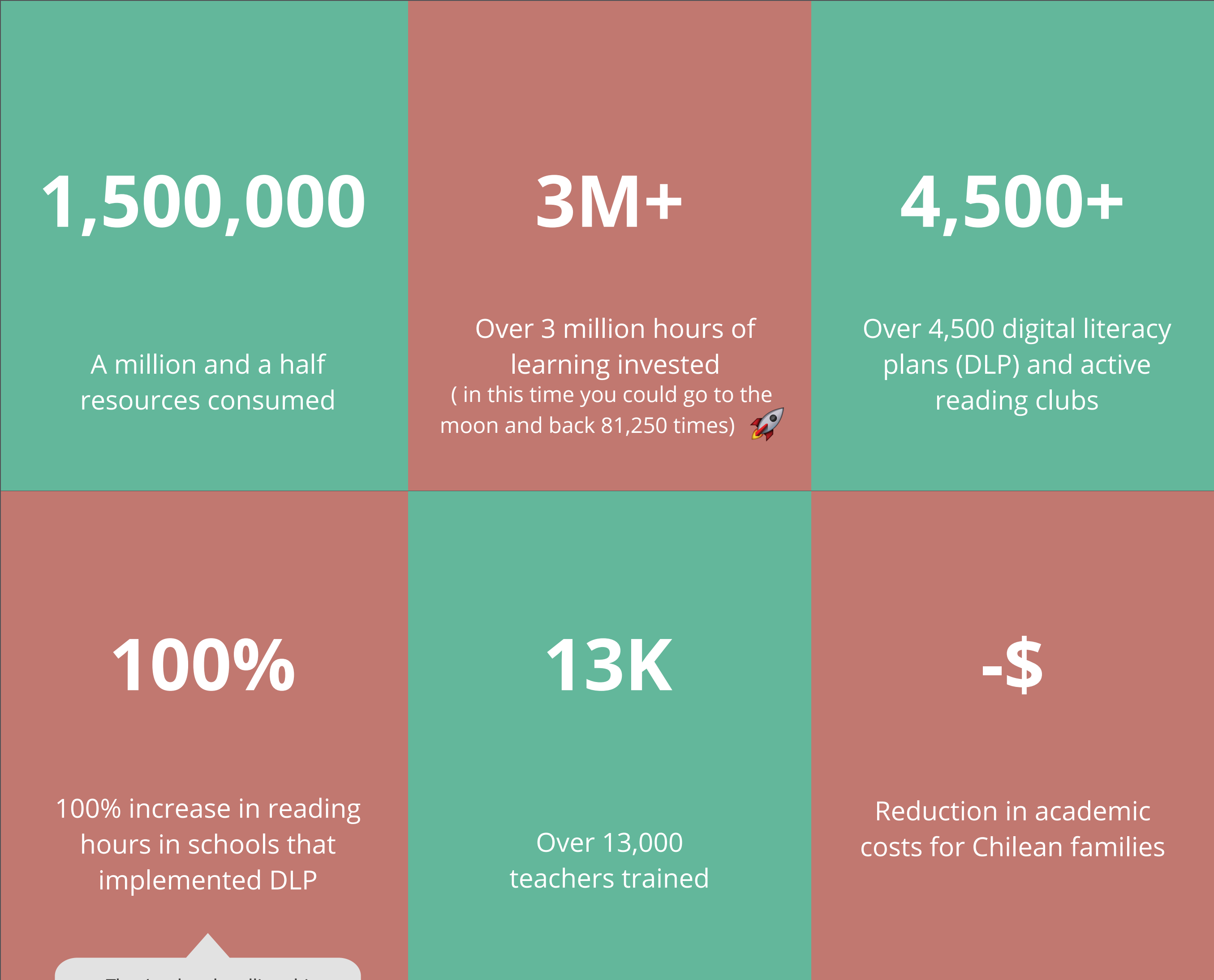
I loved it, it's fast and very useful. 🙏💖



I'm surprised to find so many books I know and love like Winnie, riddles... and I can read them at home!



Excellent for the whole family.



They're already calling this the DLP effect!

HOW ODILO SUPPORTS TEACHERS



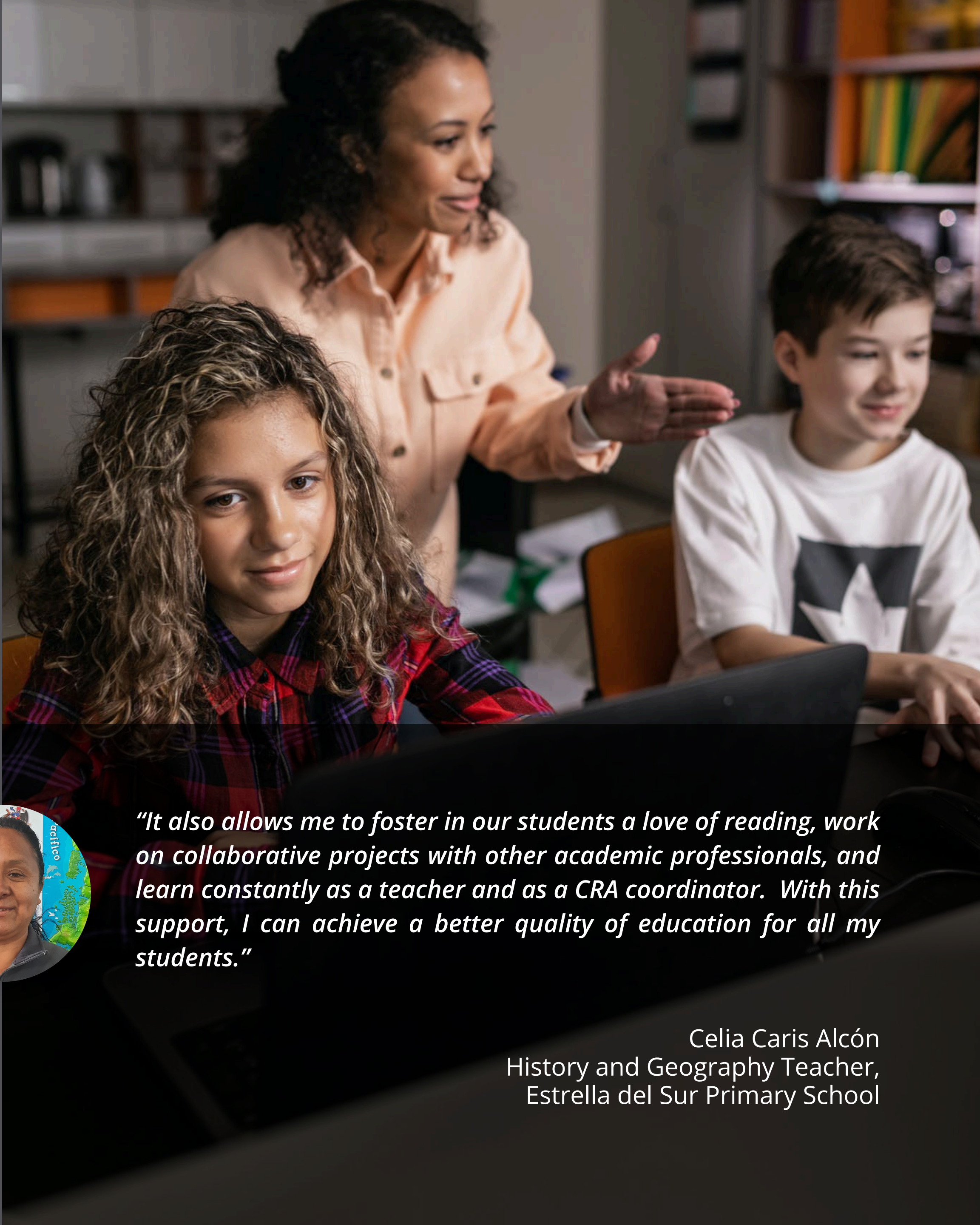
ODILO is a lifelong service and that goes beyond just the Unlimited Learning Ecosystem!
We are “fans” of teachers and want to make their lives easier. Here’s how:

MARKETING	TRAINING
✓ Contests	Teacher trainings
✓ Prizes	
✓ Events	
✓ Promotional materials	
✓ Social networks	



“It also allows me to foster in our students a love of reading, work on collaborative projects with other academic professionals, and learn constantly as a teacher and as a CRA coordinator. With this support, I can achieve a better quality of education for all my students.”

Celia Caris Alcón
History and Geography Teacher,
Estrella del Sur Primary School



A LIVING PROJECT



A LIVING PROJECT: NEXT STEPS FOR ODILO AND THE CRA

After obtaining such great results, the CRA and ODILO intend together to bring Unlimited Learning to every environment of Chile. To do so, BD Schools is evolving towards a solution that goes beyond reading and includes all areas of learning, as well as all needs of the academic community. In this way, the Chilean Ministry of Education, hand-in-hand with ODILO can foster lifelong learning that expands, reinforces, and personalizes today's curriculums.





IF YOU, TOO, WANT TO BRING YOUR EDUCATION SYSTEMS TO THE NEXT LEVEL WITH YOUR OWN UNLIMITED LEARNING ECOSYSTEM AND OFFER YOUR ACADEMIC COMMUNITY NEW RESOURCES AND TOOLS, WE ARE AT YOUR SERVICE.

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🌐 www.odilo.us

