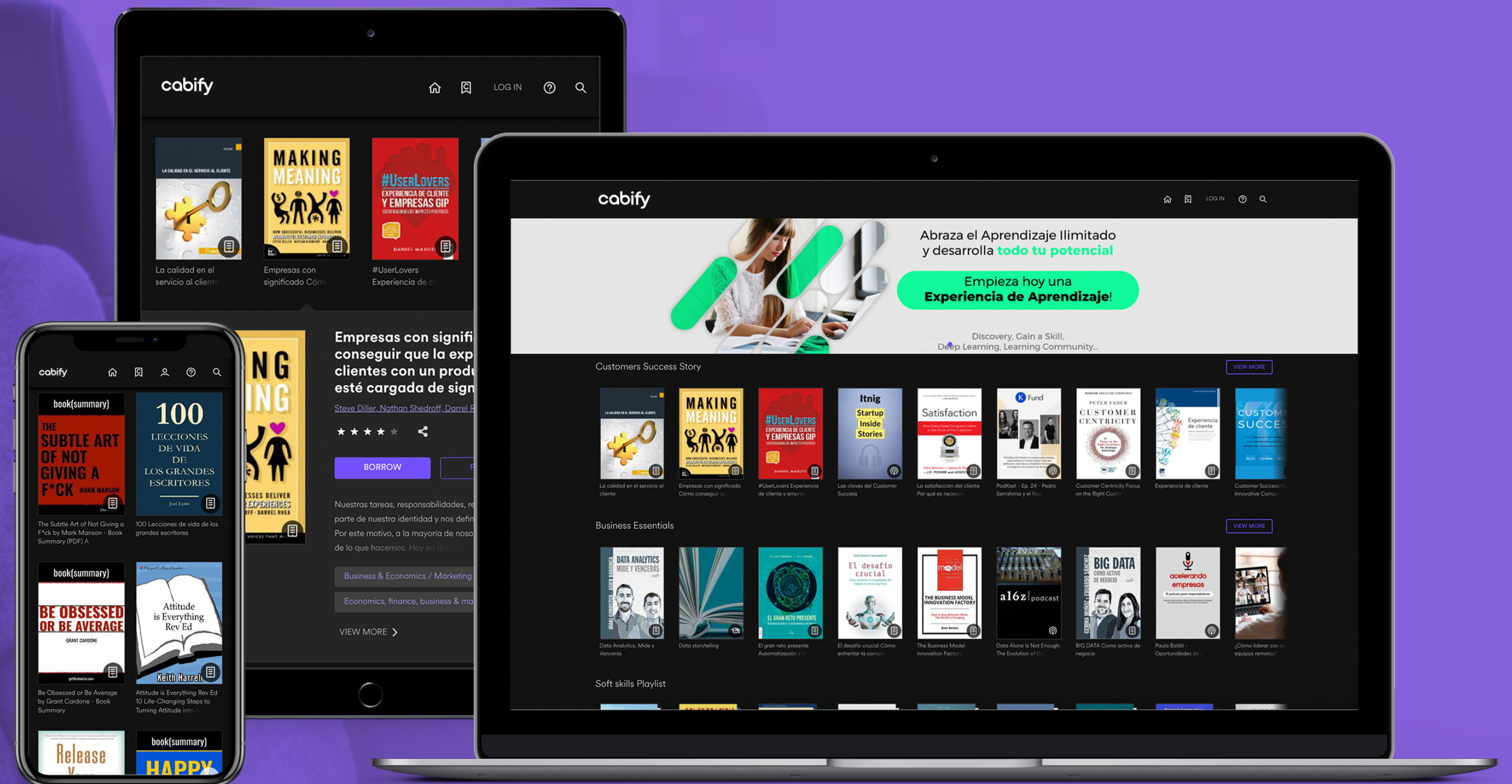


# CLIENT SPOTLIGHT

Unlimited Learning to make cities better places to live.

**cabify**



**CABIFY's Unlimited Learning Ecosystem**





# cabify

“We trust, communicate, and develop. We learn from each other and firmly believe in learning as a way to become more agile every day and to keep innovating and promoting change in our cities.”

CABIFY



## ABOUT CABIFY

Cabify makes cities mobile by connecting users and individuals to offer them the transport model that best meets their needs.

Since getting started in Madrid just 10 years ago, Cabify has expanded to 9 countries in Latin America and continues to grow and fight for sustainable mobility in all the areas where it operates.

As an expanding organization engaged with cities, Cabify is opting for providing its associates with learning and training to complete its mission and reach its sustainability objectives.

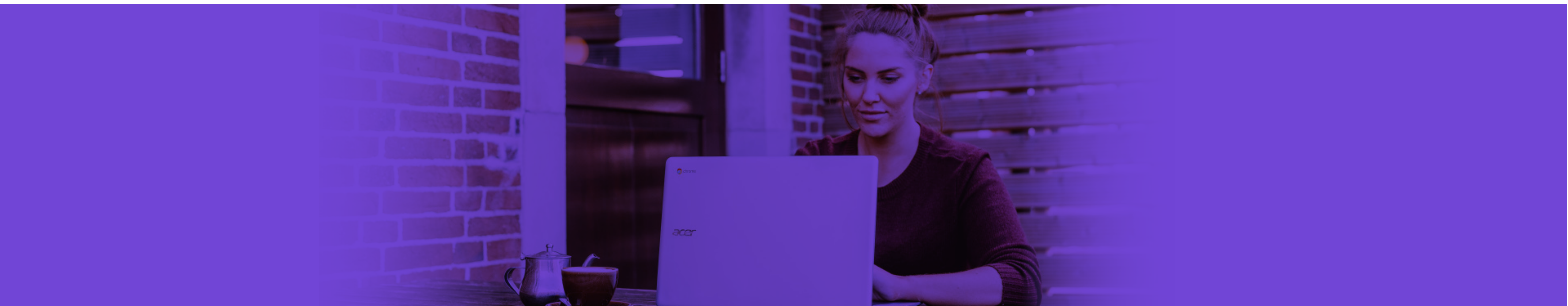




# LEARNING AND TRAINING AT CABIFY

As a company in **constant evolution**, Cabify needed a way to:

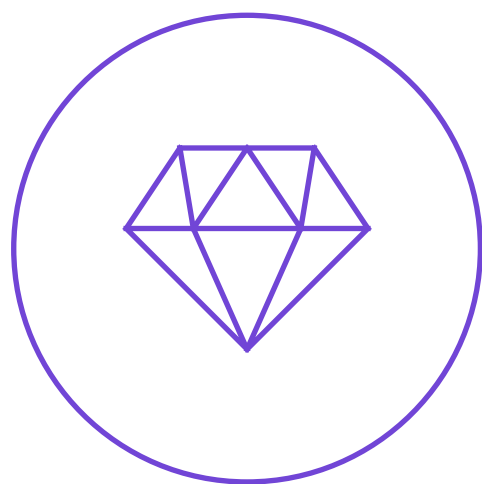
- Reach all employees across disciplines
- Develop employee knowledge above and beyond their particular area.
- Offer learning solutions adapted to each employee, yet homogenous.
- Establish a learning culture within the company to make learning a constant habit.
- A training model that combines education packets with experiences, promoting internal communication.
- A tool that allows every area of the company to adapt content and experiences to their needs.



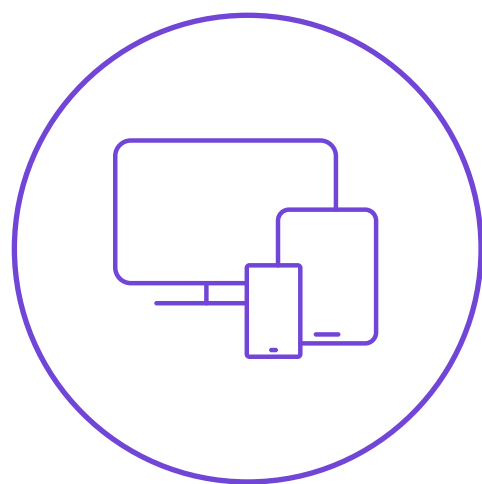


# CABIFY AS AN UNLIMITED ORGANIZATION

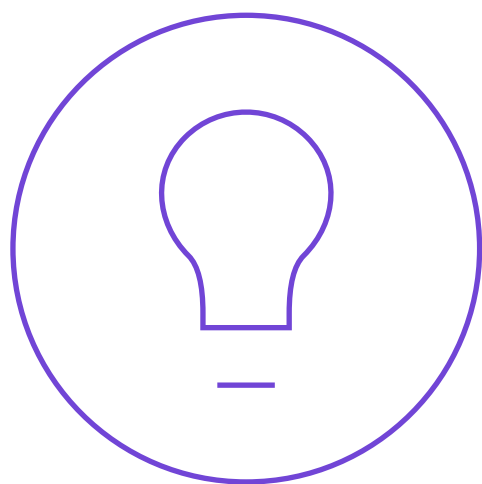
To meet all its educational needs and create the desired learning culture, Cabify is developing CABIFY Unlimited Learning, an Unlimited Learning Ecosystem with:



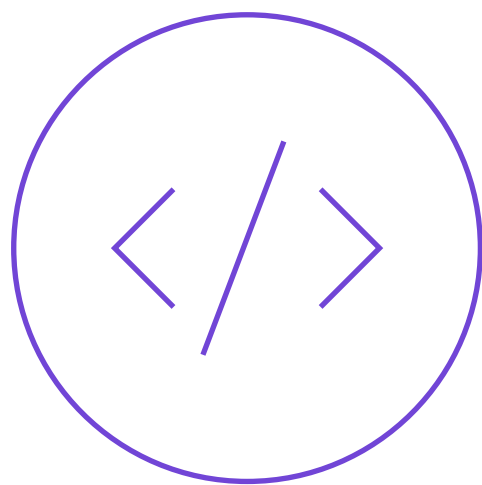
**Access to millions of** high-quality **content items** in all formats and for all fields.



**A single platform for all**, integrating current tools with new content, available for all devices.



**Intelligent technology** which recommends content adapted to each user's profile



A **frictionless user experience**, making learning simple and encouraging for all.



Personalized **learning experiences** for different groups.



**A turnkey service** to set technology in motion and accompany the implementation of a complete educational plan.



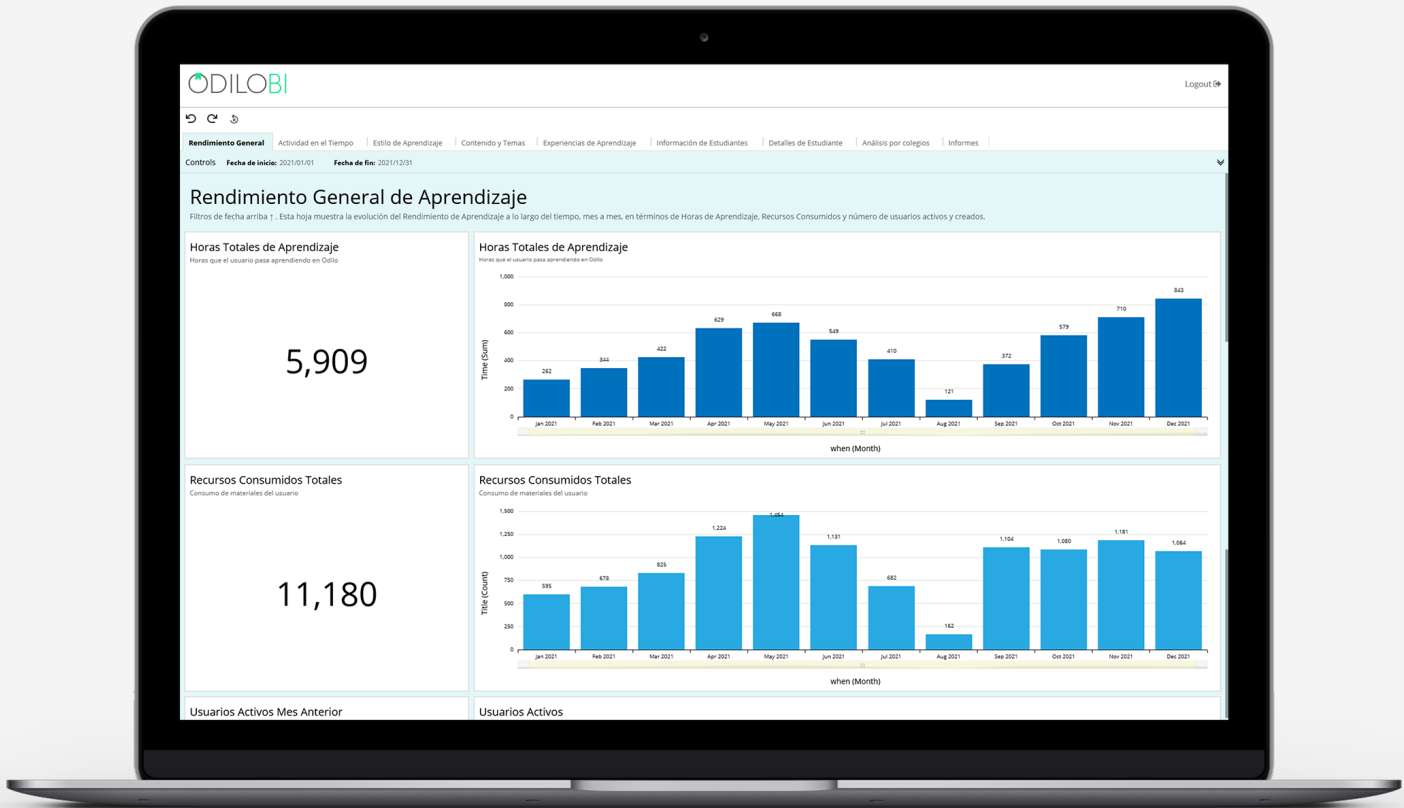
CABIFY’S UNLIMITED LEARNING ECOSYSTEM



**Multi-device**, with an app available for iOS and Android.



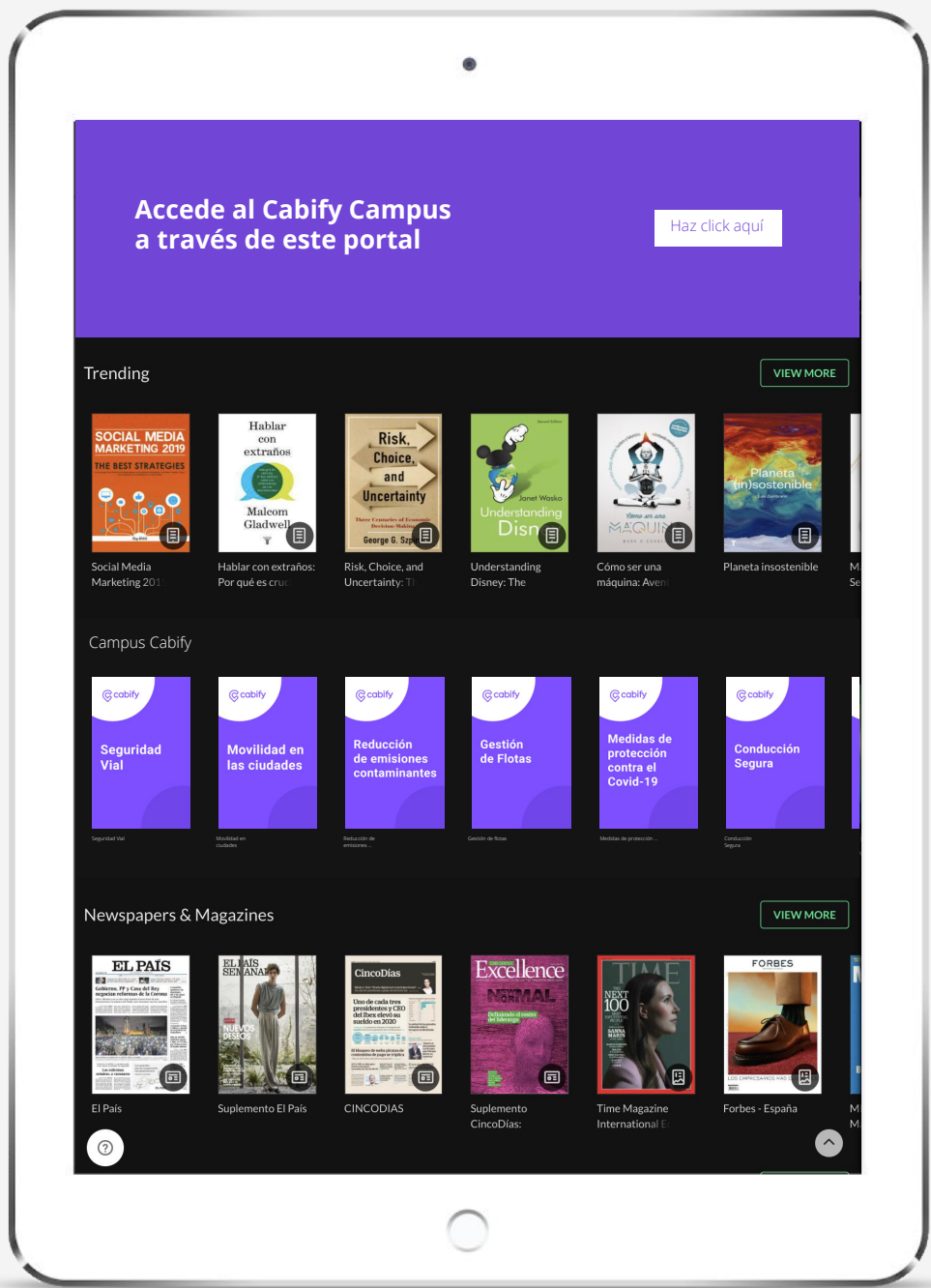
**Intelligent:** learns from millions of users to make ad hoc recommendations for each user’s learning needs



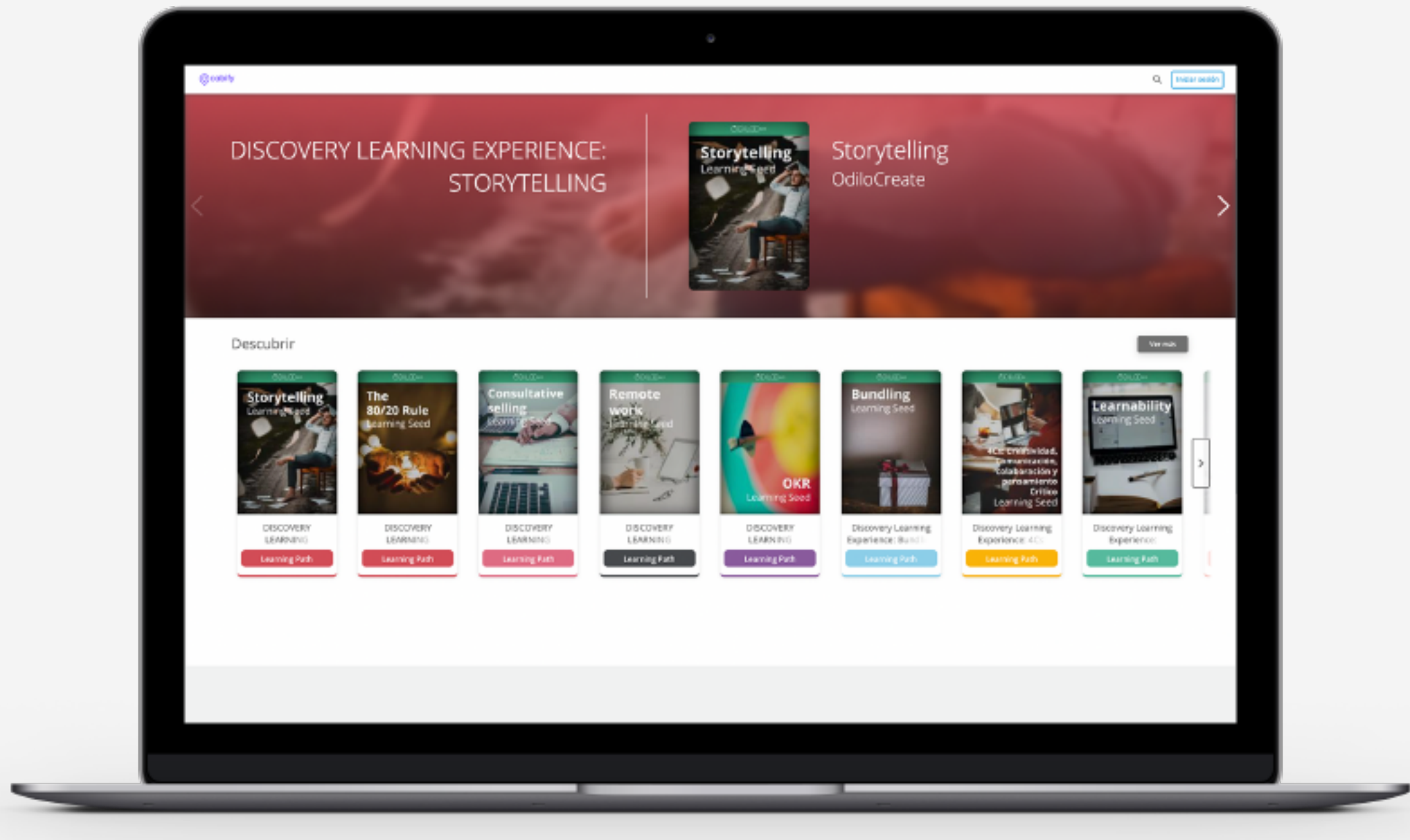
**Analysis:** allows for the observation of the learning rhythm of the organization and measuring the productivity and usefulness of learning experiences.



# CABIFY'S UNLIMITED LEARNING ECOSYSTEM






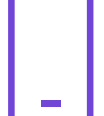

**Self-motivated learning:** Combines self-motivated learning (discovery learning experiences) and company initiatives (onboarding programs or mandatory training)



**Unicorns & Managers Learning Path:** includes learning experiences with specific collaborative activities for employees with leadership profiles or changemakers with required skills.



# HOW CABIFY LEARNS

-  | Discovering new business content
-  | Learning from colleagues
-  | Personal development
-  | At any time, from any place
-  | Without limits





# CABIFY.UNLIMITEDLEARNING

## Available for 9 countries

Argentina, Brazil, Chile, Colombia, Ecuador, Spain, Mexico, Peru, and Uruguay. Each country (...)

## 7 personalized learning experiences

for CABIFY employees to improve their understanding of their company, 2 of which are collaborative, allowing interaction with managers and unicorns.

## 1200 users

with active access to consume content that supports them in their careers and daily work at CABIFY.



# About ODILO

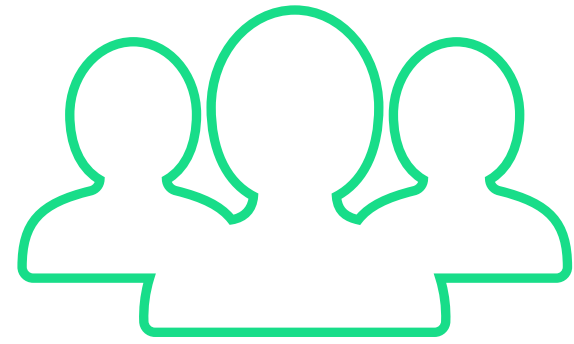
**ODILO** is the leading SaaS EdTech company in the creation of Unlimited Learning Ecosystems. ODILO integrates the newest technology (Artificial Intelligence, Machine Learning...) with multiformat content from the best providers in the world and intelligent learning services to help every organization deepen and promote a personalized, unlimited learning culture.

With ODILO, organizations, companies, and schools can create their own **Unlimited Learning Ecosystems** and enjoy **learning experiences**, training, and content to motivate and improve employees' skills.



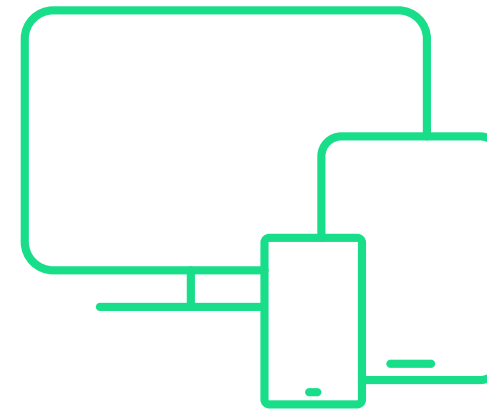


# ODILO by the numbers



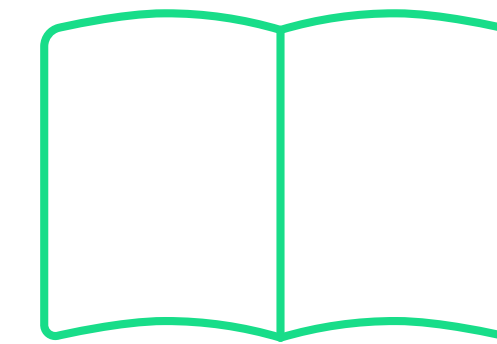
**170,000,000+**

Users on ODILO  
platforms



**3,000,000+**

Available digital  
title



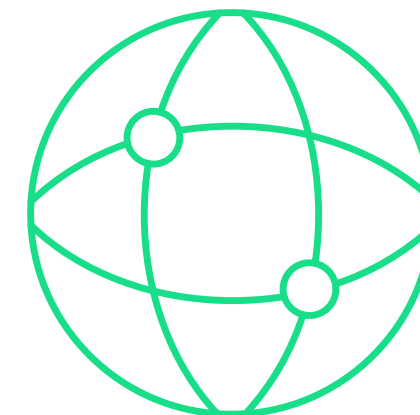
**6,300+**

Content providers



**7,940+**

Organizations learning  
with ODILO



**50+**

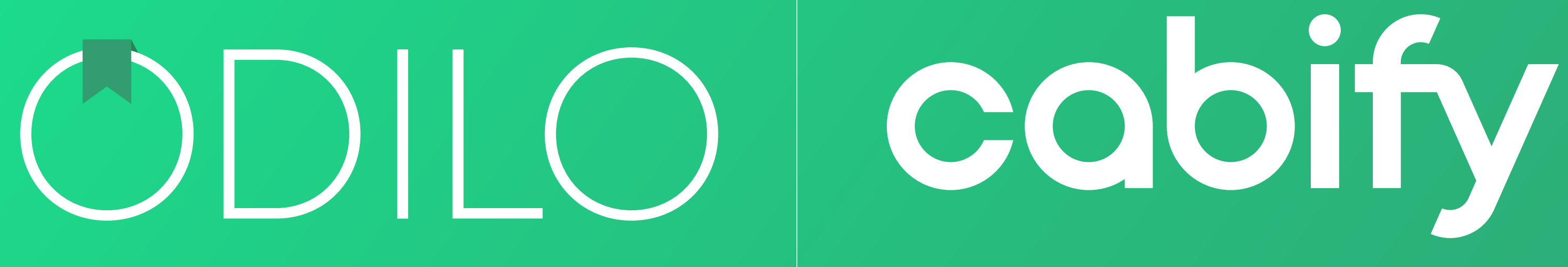
Countries



**40+**

Available languages





LEARN MORE ABOUT DEVELOPING YOUR OWN LEARNING ECOSYSTEM, LIKE CABIFY, AND  
EMPOWER YOUR EMPLOYEES WITH UNIQUE LEARNING EXPERIENCES AND THE BEST  
AVAILABLE CONTENT.

GROW YOUR BUSINESS BY HELPING YOUR TEAM GROW.

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