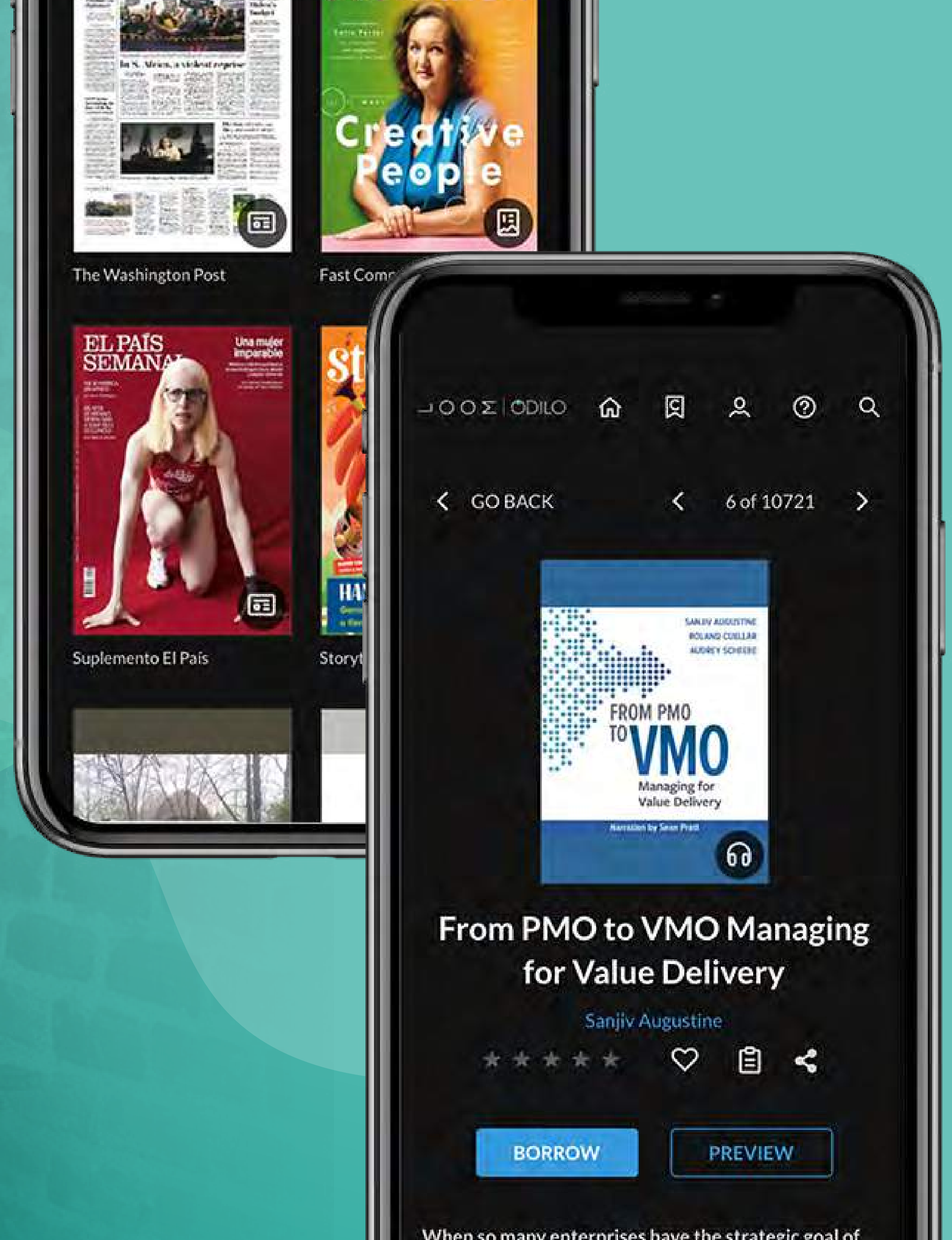


# LOOM LEARNING

Unlimited, collaborative  
learning for success.

ODILO | — ○ ○ ○ Σ







## LOOM JOINS UNLIMITED LEARNING WITH ODILO

To boost and connect the projects developed across its spaces, LOOM is joining Unlimited Learning, the movement that is revolutionizing learning for organizations and empowering people with personalized learning for their whole lives.

Continuous learning is necessary for personal growth and business success. LOOM is adopting this strategy to support its community and promote awareness about the importance of #Lifelonglearning.

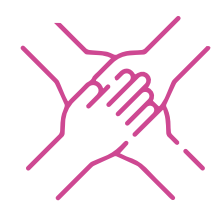
**How did they do it?**



# LOOM, SPACES AND MUCH MORE

LOOM is a network of coworking spaces with locations in Madrid and Barcelona where you can breathe innovation and creativity. In its flexible spaces, LOOM offers a working experience with a number of benefits that foster collaboration, wellbeing, and productivity for freelancers and small and medium businesses.

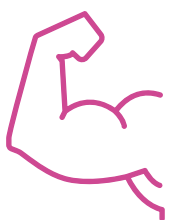
To achieve this goal, LOOM firmly stands behind these values:



Collaboration



Curiosity



Courage



Ambition



Assertiveness



Responsibility



# A NEW WAY TO WORK

A subsidiary of MERLIN Properties since 2019, LOOM is a project with a clear goal: moving forward by helping companies in the community reach their goals - and **becoming “legends”** through this joint development.

LOOM offers the companies it works with something money can’t buy, work spaces committed to:





## CREATING SPACE FOR UNLIMITED GROWTH

Beyond offering simple locations in which to work, LOOM wants to promote the creation of synergy between the projects taking place in its spaces so that community successes can be shared more and more.

For this reason, LOOM is deeply committed to the fundamental value of learning together, simultaneously, and to that end favors Unlimited Learning to achieve its goals by:

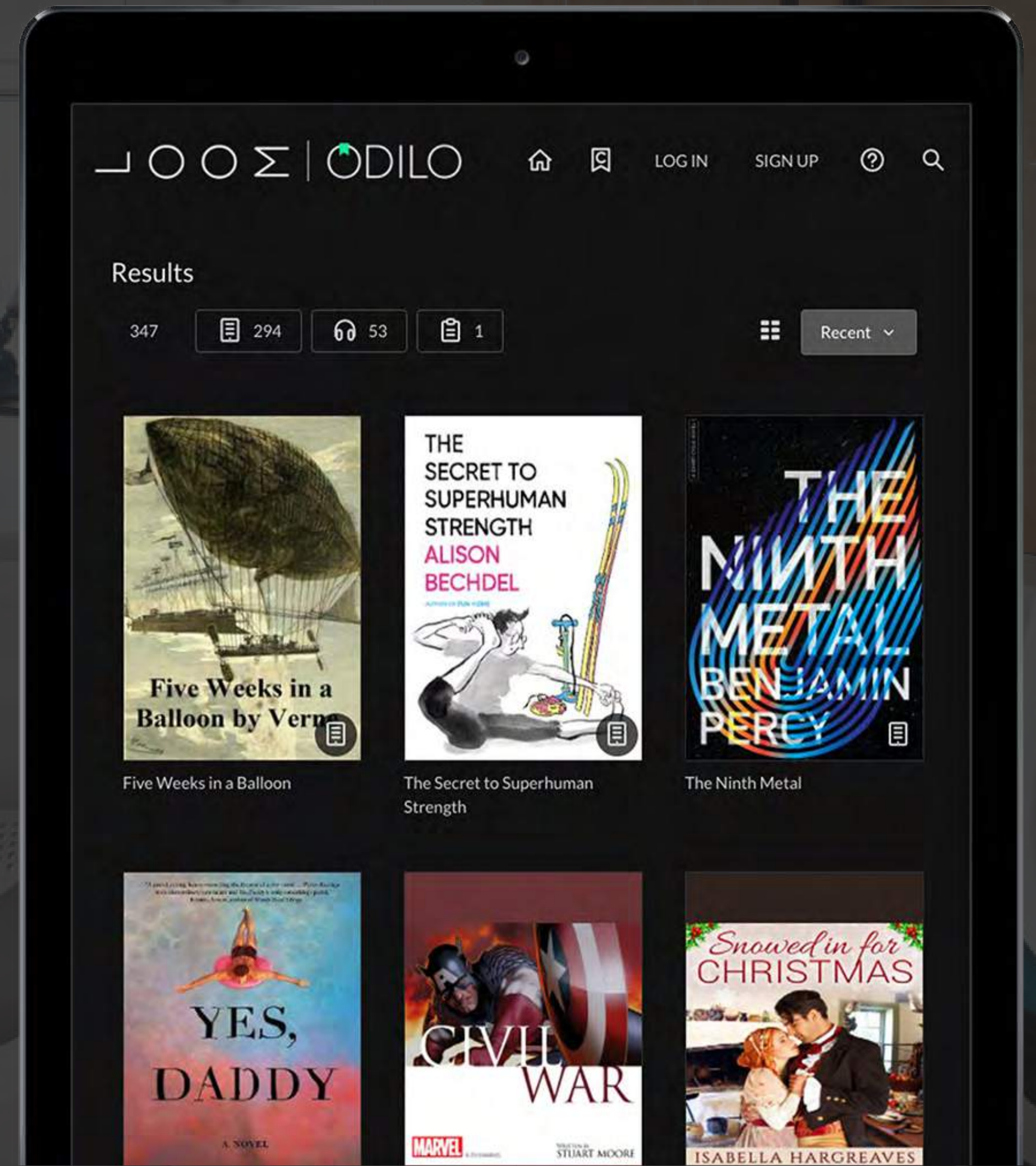
- **Connecting all LOOMERS** digitally in a corporate environment.
- **Offering courses and unlimited experiences**, whether virtual or in-person.
- Favoring **group learning** and accelerating collaboration.
- **Incentivizing continuous learning** and using it for project development.
- **Empowering LOOMERS** with tools for personal and professional growth.





# THE NEED FOR UNLIMITED LEARNING

“The flexibility these platforms and tools offer adds a huge amount of value both for employees and for the company, which becomes able to adapt more rapidly to continual changes in the market and the community, increasing the competitiveness of its teams and giving it talent who are both more qualified and happier in their work environment.”







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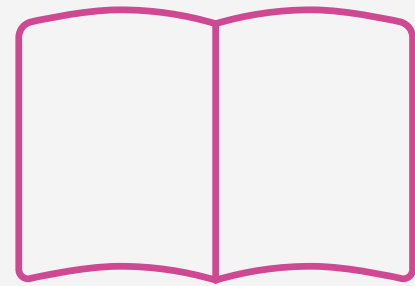
“Coffee for everybody isn’t enough anymore - we’ve left optional and obligatory HR training courses far behind. Organizations need to empower their people to reach their maximum potential through unlimited, personalized learning experiences adapted to the company’s needs and to employee interests and format preferences.”

*Fernando Ramírez,  
director of LOOM*

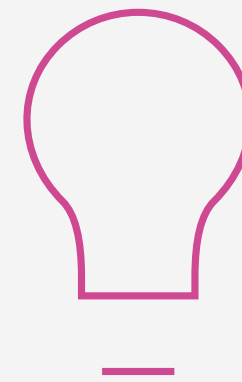


## LOOM'S UNLIMITED LEARNING ECOSYSTEM

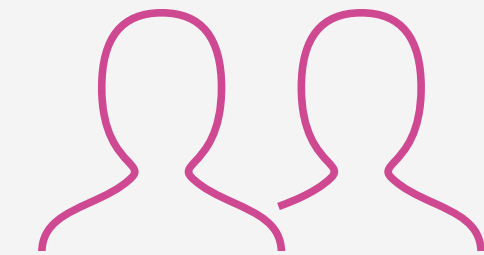
An unlimited, personalized, exclusive platform for LOOMERS with:



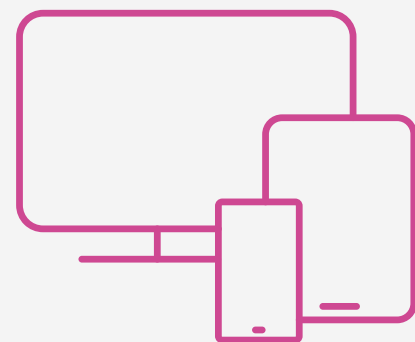
**Millions of titles** on subjects like entrepreneurship, management, big data, AI, culture, art, and much more.



**Learning experiences** to develop new skills with which to promote every project.



**Collaborative learning experiences**, virtual and in-person, where LOOMERS can share their knowledge.



**Content in different formats** (podcasts, videos, magazines) to adapt to the interests and needs of each person.



Access **on and offline** to connect to the LOOM community anytime.




**Artificial intelligence** provides personalized content and experience recommendations for each user.




# DISCOVER LOOM LEARNING, DEVELOPED BY ODILO


- ✓ Accessible from any device
- ✓ Any format imaginable: ebooks, audiobooks, vídeos, courses, magazines, newspapers, podcasts, comics...




eBooks




Audiobooks




Magazines and Press




Podcasts



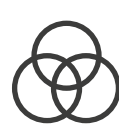
Videos



Courses

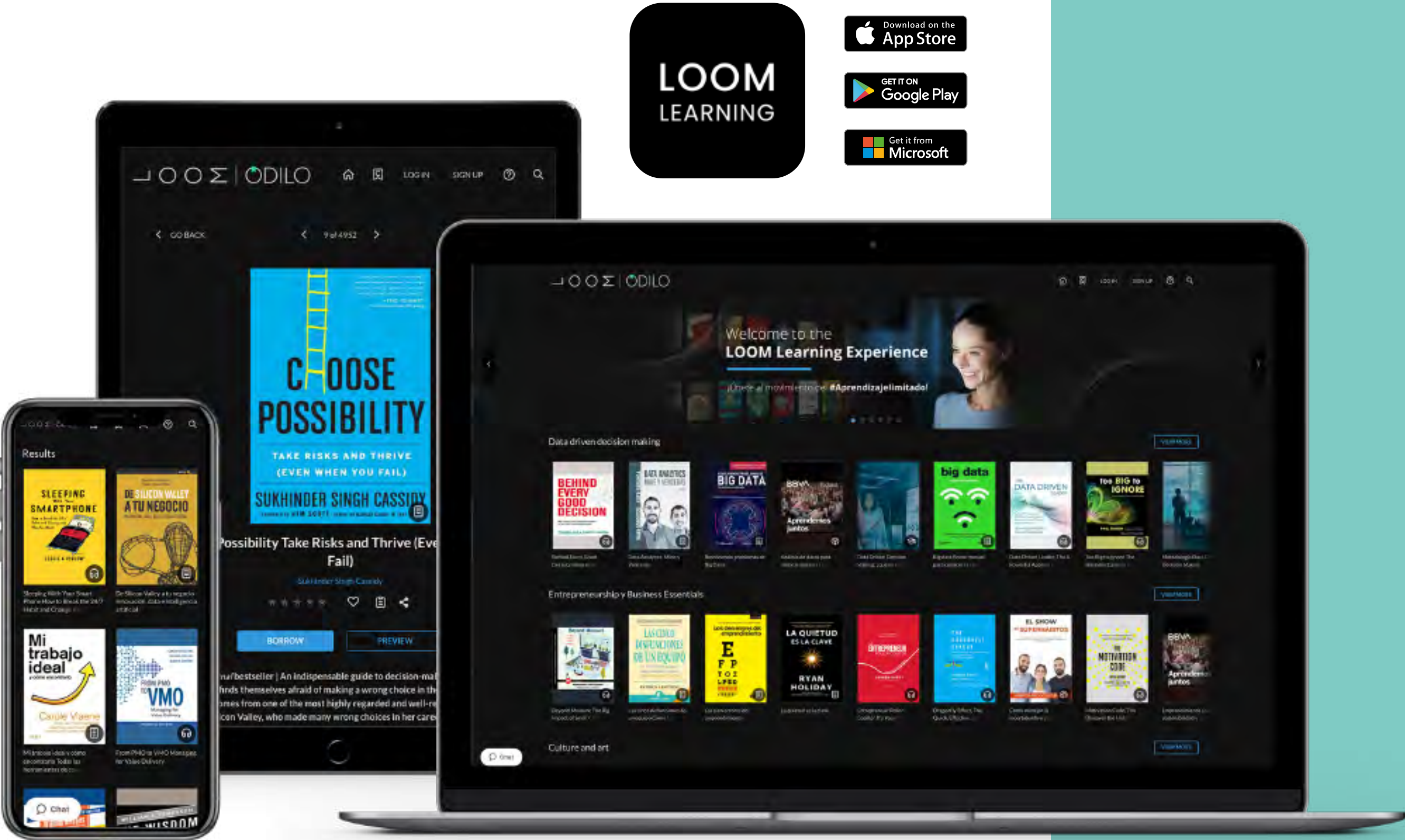


Locally generated content



Learning experiences

- ✓ Themed carousels with the best titles available and suggestions from business leaders in the LOOM community
- ✓ Easy to use to find the best content
- ✓ Personalized recommendations for every user







Disfruta de más de **3M de contenidos** digitales en cualquier formato



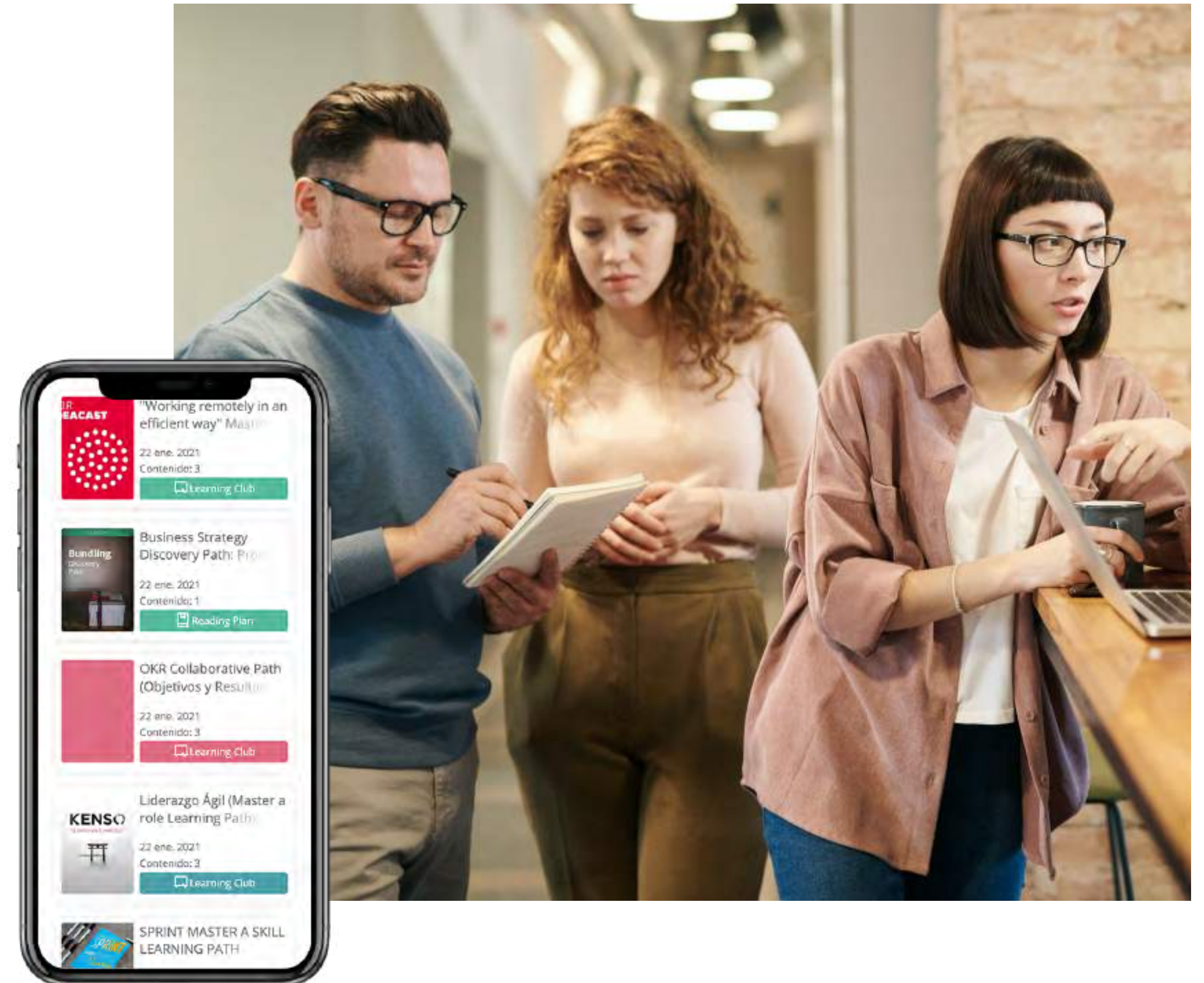
# INTERACTIVE, COLLABORATIVE LEARNING EXPERIENCES

**Learning is multiplied when shared.**

With their **Unlimited Learning Ecosystem**, LOOMERS can work together to **learn and share their knowledge** with other members of their community.

Now all LOOMERS will be able to expand their understanding and develop their skills.

- Consuming content individually
- Interacting with others online collaboratively
- Encounters with experts and authors

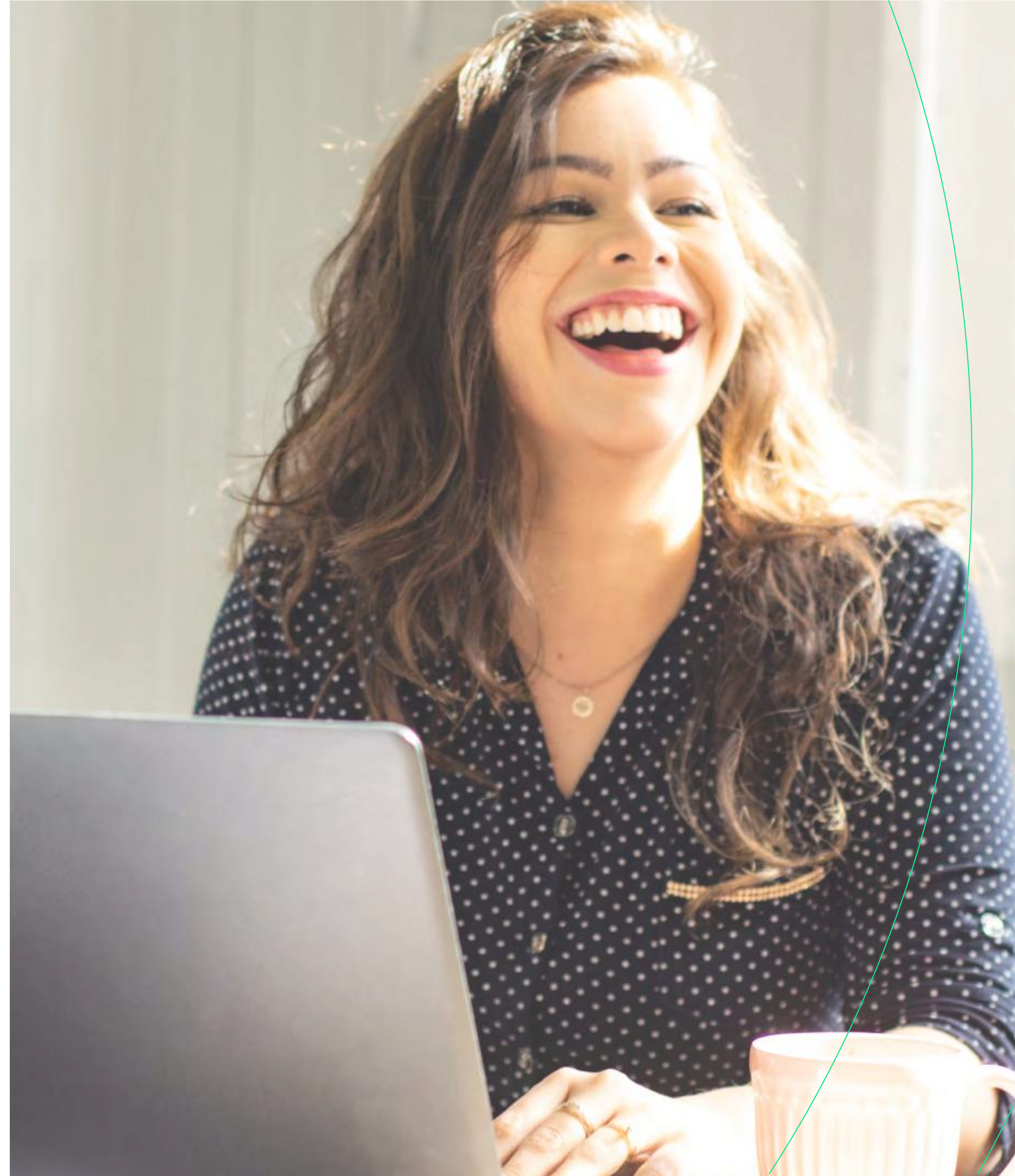




## Sobre ODILO

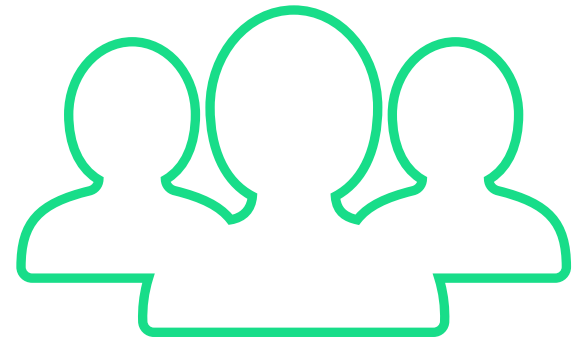
**ODILO** is the leading SaaS EdTech company in the creation of Unlimited Learning Ecosystems. ODILO integrates the newest technology (Artificial Intelligence, Machine Learning...) with multiformat content from the best providers in the world and intelligent learning services to help every organization deepen and promote a personalized, unlimited learning culture.

With ODILO, schools, governments, organizations, companies, and many more can create their own **Unlimited Learning Ecosystems** and enjoy **learning experiences, education, and reading** to prepare students for the future.



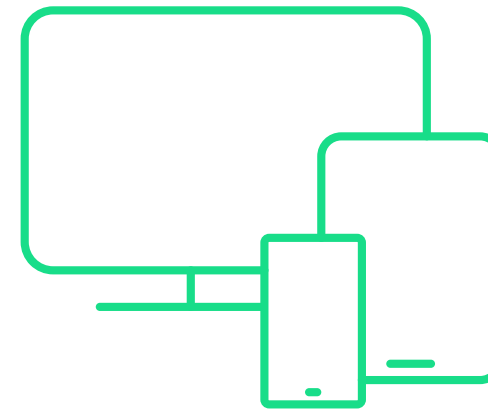


# ODILO by the numbers



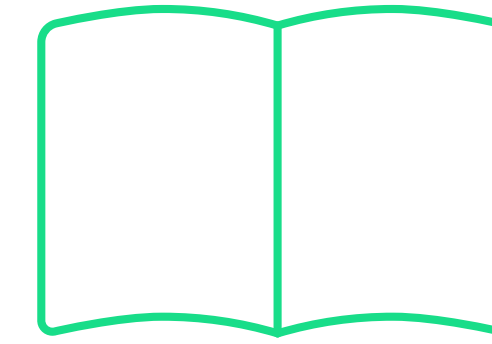
**+149,000,000**

Users on ODILO  
platforms



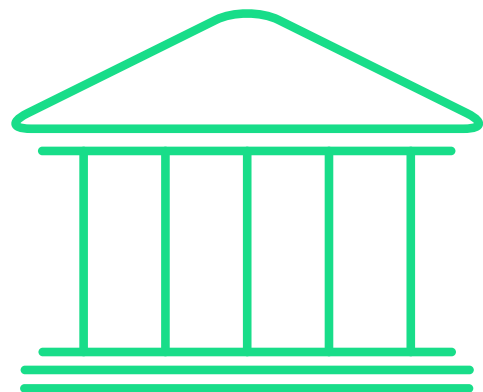
**+3,000,000**

Available digital titles



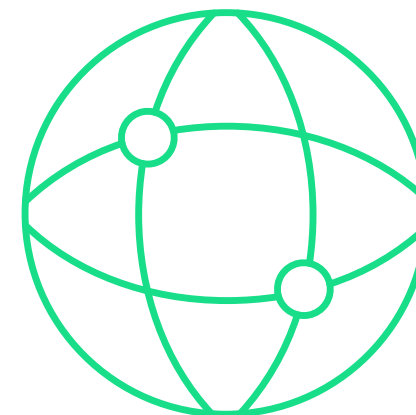
**+5,900**

Content providers



**+7,940**

Organizations learning  
with ODILO



**+50**

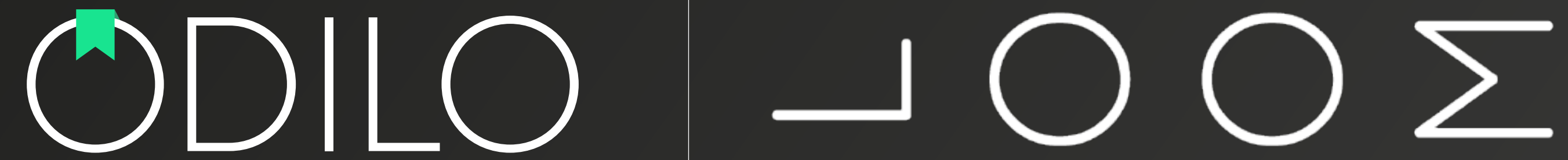
Countries



**+40**

Available languages





LEARN MORE ABOUT DEVELOPING YOUR OWN LEARNING ECOSYSTEM, LIKE LOOM,  
AND EMPOWER YOUR EMPLOYEES WITH UNIQUE LEARNING EXPERIENCES AND THE  
BEST AVAILABLE CONTENT.

**GROW YOUR BUSINESS BY HELPING YOUR TEAM GROW.**

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